



Monthly Meeting and Lecture

Wednesday, 5 May 2020 (6:30 – 8:00 pm)

There is no such thing as NON-Model-Based Systems Engineering!

Zane Scott.

Location: This presentation is purely **VIRTUAL/ONLINE**.

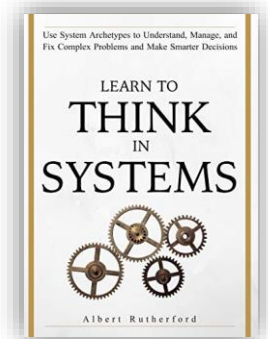
An online chat questions-and-answers session will also be available. Webcast Link will be sent to Registrants

Presentation: Models are the basis of all communication and thinking. As we form ideas we think in models. As we communicate our ideas to others and absorb their thoughts, the communication is done in models. Successful communication rides on making those models match so that the ideas are accurately passed among us. The issue is not whether we use models but where those are kept. The presentation will address how we use models, where we keep and maintain them in order to promote efficient communication and how we can most efficiently and effectively communicate them.



Speaker: Zane is the VP for Professional Services at Vitech Corporation. A member of Chesapeake Chapter, Zane has just finished his terms as the Chair of INCOSE’s Corporate Advisory Board and as a member of the Board of Directors. He is a member of the Technical Leadership Institute and participates in several INCOSE Working Groups. Zane is a frequent presenter, teacher and blogger and, with his co-author Dave Waldon, was the Winner of a Best Paper Award at the 2016 IS. With an academic and professional background in Economics and Law,

he offers some unique perspectives on the SE world.



Door Prize for this month
Learn to Think In Systems by Albert Rutherford



To be sent the Webcast Link, please register at incose-cc.eventbrite.com

Our Evening’s Agenda

6:45 – 7:00 pm Member Meeting and Chapter Business Items

7:00 – 8:00 pm Lecture

Search [“INCOSE Chesapeake” on YouTube](#) for all Monthly Lectures